

Take on the challenge: Do something good for the planet!

PRESS RELEASE

Sherbrooke, April 21, 2021 - On Earth Day, Renaissance is challenging customers to do something for the planet! Giving and buying at Renaissance is a good thing for the environment and the community.

"Over the past few years, there has been a significant increase in environmental awareness. People are thinking more and more about giving their used goods a second life rather than throwing them in the trash and are increasingly turning to the second-hand market. Shopping in thrift stores is starting to be really trendy" says Éric St-Arnaud, Chief Executive Officer of Renaissance. "In 2020-21, the great generosity of the population allowed us to stop more than 19.4 million kg of goods from ending up in landfills. In addition, the revenues generated from our stores has enabled us to reintegrate 530 people into the job market with our job training program and our Employment Resources Centres."

For all of us, donating things is an easy thing to do, because we all own items and clothes that we no longer use. In the Greater Montreal area and, more recently, in Sherbrooke, Renaissance donation centres collect these items to give them a second life. They are also authorized drop-off points for Quebec's Electronic Products Recycling Association (EPRA-Québec), which allows electronics at the end of their lives to be processed in accordance with Canadian recycling standards.

Thrift stores also offer responsible consumption solutions to find new activities, update your wardrobe and interior decor, all at affordable prices and always tax-free! Renaissance is also a proud distributor of Boomerang recycled paint.

This April 22 and every day, Renaissance invites you to take on the challenge and do something good for the planet. To find a donation centre or a store near you, check out our interactive map:

<https://renaissancequebec.ca/en/map/?type=don>

It is everyone's daily actions that make collective success a reality!

About Renaissance

Founded in 1994 in Montreal, Renaissance is a Quebec-based non-profit organization with the mission to facilitate the social and professional integration of those having difficulties entering the job market, while encouraging everyone to take concrete steps towards preserving the environment. Since its inception, Renaissance has restored hope and dignity to more than 7,000 people. At Renaissance, used items are repurposed, people are reintegrated, and donations are reinvested in the community. This triple purpose gives full meaning to the organization's actions and makes Renaissance a model of sustainable development.

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Press relations

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Reuse and reduce your waste at your next picnic.



Shopping at Renaissance is good for the environment and the community.



Giving to Renaissance contributes to the future of the community.

